

Developing The Activity Based Costing Through Attribute and Time Driven Costing (A Case Study)

The current cost management techniques hardly work as stand-alone because each suffer from shortcomings, the case here is the Traditional ABC combined with the ignorance of customer and market-orientation which make the value for the company maximizes the problem facing management accounting tools users.

The main objective of this research is developing the traditional model of the Activity-based costing .The main objective may be achieved through sub-objectives.

1- A proposed new model called time-driven value creation model(Time-Driven V-CM) . It integrates target costing, attribute costing and Time-Driven Activity Based-Costing along with quality function deployment (QFD) and market research practice .The new model replaced ABC for allocation costs by new initiative T-DABC .

2-Implementing a light version of the proposed model in a certain company as a case study.

3-Test the capability of the proposed model with a hypothetical situations, after that analyzing the information generated by implementing the model.

In conclusion, the proposed model heals some shortcoming of the traditional ABC and reveals information which may lead to better decision making that may enhance the competitiveness position of the firm by better financial and non financial performance.